

More than 1,000 volunteers of Atento will answer calls to raise funds for UNICEF in Argentina

- This is the fifteen-consecutive year that Atento Argentina volunteers will be answering calls to raise funds for UNICEF during the “Un Sol para los Chicos” telemarathon
- The calls will be received at Atento’s contact centers located in Argentina in Martínez, Mar del Plata, Córdoba, Chaco and Tucumán
- All funds raised will go directly to UNICEF to help and promote their activities to defend the rights of every child

BUENOS AIRES, August 11, 2017 – Atento S.A. (NYSE: ATTO), the leading provider of customer relationship management and business process outsourcing services (CRM/BPO) in Latin America, and one of the top five providers worldwide, will provide fund-raising services for the television program “Un Sol para los Chicos” this Saturday, August 12th, for which all proceeds will go directly to UNICEF.

Atento will answer calls at 0810-333-4455 with the help of 1,000 volunteer employees distributed throughout the various attention centers that the company has in Argentina, in the locations of Martínez, Mar del Plata, Córdoba, Salta, Chaco and Tucumán.

Over the last few years, Atento volunteers have helped UNICEF to surpass the amount of money raised during all the previous broadcasts of the program. As in previous years, Atento’s infrastructure, logistics, project coordination, and telephone customer services will all be donated to UNICEF during the telemarathon as a way of collaborating with the organization in favor of children rights.

“Un Sol para los Chicos” is the most important annual campaign that UNICEF does in Argentina, helping to support the important work that they do in the country in favor of the rights of children.

About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top five providers globally, based on revenues. Atento is also a leading provider of nearshoring CRM/BPO services to companies that carry out their activities in the United States. Since 1999, the company has developed its business model in 13 countries where it employs 150,000 people. Atento has over 400 clients to whom it offers a wide range of CRM/BPO services through multiple channels. Atento’s clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, health, retail and public administrations, among others. Atento’s shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2016, Atento was named one of the World’s 25 Best Multinational Workplaces by Great Place to Work® for a fourth consecutive year. For more information visit www.atento.com

Media relations

Maite Cordero
+ 34 91 740 74 47
media@atento.com

Atento Argentina Media Relations

Cecilia Petrich
+ 54 11 5789-1229
cpetrich@atento.com.ar

Investor relations

Shay Chor
+55 11 3293 5926
shay.chor@atento.com

Felipe Joaquim Martins de Souza
+ 55 11 3779-8053
felipe.souza@atento.com