



PRESS RELEASE

Atento Appoints Daniel V. Figueirido Chief Commercial Officer

- **Mr. Figueirido joins Atento to lead all global commercial activities, including marketing and solutions development**

NEW YORK, October 13, 2015 – Atento S.A. (NYSE: ATTO), a leading provider of customer relationship management and business process outsourcing services worldwide, today announced that it has further strengthened its leadership team with the appointment of Daniel V. Figueirido as the company's Chief Commercial Officer. Mr. Figueirido, who assumes his new role on October 15, will also serve on Atento's Executive Committee.

Mr. Figueirido joins Atento after a 30-year career at Accenture, Andersen Consulting and Arthur Andersen where he was involved in application and infrastructure outsourcing with a focus on the Financial and Communications sectors, helping clients with the outsourcing of customer relationships, large technology transformations as well as mergers and acquisitions. Most recently, he served as Accenture's Senior Managing Director Technology Growth Platform for Latin America, overseeing business activities for more than 100 clients in Mexico, Brazil, Chile, Argentina, Peru, Colombia and Venezuela since 2008.

"We are thrilled to have Daniel joining our team. A well respected senior executive in the CRM/BPO and consulting industries, Daniel brings deep and valuable expertise in the areas of technology, consulting and outsourcing at the global level", said Alejandro Reynal, Atento's Chief Executive Officer. "At Atento, we develop solutions for our clients that turn customer experience into a competitive advantage. Daniel will play an instrumental role in advancing our solutions capabilities to create more value for our clients".

"Atento has an unrivaled commitment to the development of innovative CRM/BPO solutions to manage the customer experience of the over 400 clients it provides services to. This commitment is why Atento is the industry leader in CRM/BPO in Latin America and the third largest provider worldwide. I am excited to join such a strong and dedicated team and look forward to contributing to further growth and innovation," said Mr. Figueirido.

Additional experience

Mr. Figueirido held the roles of Accenture's Managing Director Outsourcing Growth Platform Latin America from 2006 to 2008, and Senior Executive in Charge of the Financial Services Industry for South America from 2000 to 2006. From 1983 to 2000, prior to the creation of Accenture, Mr. Figueirido also held different leadership positions at Andersen Consulting and Arthur Andersen, such as Senior Manager Outsourcing Business Development Team and Director of Operations among others.

Mr. Figueirido holds a CPA by Belgrano University in Argentina and completed the Leadership Development Program at IMD Business School in Switzerland.

About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top three providers globally, based on revenues. Atento is also a



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leading provider for U.S.-based companies nearshoring CRM/BPO services to Latin America. Since 1999, the Company has developed its business model in 14 countries where it employs more than 160,000 people. Atento has over 400 clients to whom it offers a wide range of CRM BPO services across multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, media and technology, health, retail and public administrations, among others. Atento's shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). For more information visit www.atento.com

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