



PRESS RELEASE

## **Atento announces the sale of its operations in the Czech Republic to Comdata SPA**

- **The transaction allows Atento to continue strengthening the focus on its core markets encompassing the Pan LatAm region as well as Spain and Morocco in the EMEA region**
- **Following the operation Atento remains the largest provider of customer experience services and solutions in the high growth CRM/BPO Latin American market and ranks third worldwide**

**NEW YORK, NY, December 11, 2014** – Atento S.A. (NYSE: ATTO), the leading provider of customer relationship management and business process outsourcing services in Latin America and Spain, announces that it has entered into a definitive agreement with Comdata S.P.A. for the sale of the 100% of Atento Česká Republika A.S., which owns Atento's operations in the Czech Republic, terms of the transaction were not disclosed. The transaction is not subject to regulatory approval.

The transaction allows Atento to continue strengthening its focus on its core markets encompassing the Pan LatAm region as well as Spain and Morocco within the EMEA region. Atento stands as the #1 provider of customer relations services and solutions in the high growth CRM/BPO Latin America market and ranks third worldwide, based on revenues. Every day Atento connects more than 500 million consumers with more than 400 leading brands in these geographies, delivering a differentiated customer experience that generates value for consumers and companies.

Atento delivers differentiated customer experience by managing customer relations through a unique blend of people, innovative services, technology and multichannel infrastructure to build sales, customer service, technical or back office support experiences across all channels, including everything from traditional voice to social media. Our deep understanding of the sectors and socio cultural environments where companies operates allow us to provide unique insights into our customers' businesses, operations and consumer needs, helping Atento to become the trusted partner to optimize the consumer experience for companies in Latin America, Spain and Morocco.

Following the transaction, Atento S.A. will have operations in 14 countries, employing approximately 153,000 people and providing customer experience solutions to over 400 blue chip clients in sectors such as telecommunications, banking and financial services, media and technology, health, retail and public administrations, among others.

### **About Atento**

Atento is the largest provider of customer relationship management and business process outsourcing ("CRM BPO") services in Latin America and Spain, and among the top three providers globally, based on revenues. Since 1999, the Company has developed its business model in 14 countries where it employs approximately 153,000 people. Atento has over 400 clients to whom it offers a wide range of CRM BPO services across multiple channels. Atento's clients are mostly leading multinational corporations in sectors

such as telecommunications, banking and financial services, media and technology, health, retail and public administrations, among others.

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